



## COLLEGE OF HOSPITALITY & BUSINESS FACTS



The College of Hospitality & Business prepares students for a professional landscape that is interconnected, fast moving and globally focused. With programs spanning hospitality, marketing, finance, sports, events, management, retailing and more, the college delivers a forward-thinking curriculum that blends academic rigor with hands-on learning and industry engagement. Graduates aren't just prepared for a position — they build adaptability, creativity and strategic insight to shape a career of possibilities that lead across dynamic fields.

**3,268**  
students

**29**  
programs

### 2026–27 Programs

UNDERGRADUATE DEGREES	
Accounting (B.S.)	Providence Online
Baking & Pastry Arts and Food Service Mgmt. (B.S.)	Online
Business Administration (A.S.)	Online
Business Administration (BSBA)	Providence Charlotte Online
Business Studies (B.S.)	Providence Charlotte Online
Culinary Arts and Food Service Management (B.S.)	Online
Entrepreneurship (BSBA)	Providence Online
Fashion Merchandising & Retailing (B.S.)	Providence Online
Finance (B.S.)	Providence Online
Food & Beverage Industry Management (B.S.)	Providence Charlotte
Hospitality Management (A.S.)	Providence Online
Hospitality Management (B.S.)	Providence Charlotte Online
Human Resource Management (BSBA)	Online
Marketing & Advertising (B.S.)	Providence Online
Operations & Project Management (BSBA)	Online
Sports, Entertainment, Event — Management (B.S.)	Providence Charlotte Online

### CAREER-FOCUSED BACHELOR OF SCIENCE (CFBS) 90-CREDIT, 3-YEAR DEGREE

Hospitality Management	Providence Charlotte Online
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### GRADUATE DEGREES

Business Administration (DBA) with concentration in Hospitality Leadership or Organization Development	Online
Business Administration (MBA — 1-year program available) Optional concentrations: Accounting, Cybersecurity, Data Analytics, Event Leadership, Finance, Hospitality, Human Resource Management, Marketing, Operations and Supply Chain Management, Organizational Leadership, Organizational Psychology, and Sport Leadership	Providence Online
Finance (M.S.)	Online
Operations & Project Management (M.S.)	Online

### COMBINED DEGREES

Business Administration (BSBA / MBA)	Providence
Hospitality Management (B.S.) / Public Health (MPH)	Providence

### UNDERGRADUATE MICRO-CERTIFICATES

Accounting	Online
Foundational Operations & Supply Chain Management	Online
Foundations of Retail Management	Online
Visual Merchandising	Online

### GRADUATE MICRO-CERTIFICATE

Operations & Supply Chain Management	Online
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### UNDECIDED (TRACK INTO BACHELOR'S DEGREE)

Business Explorations	Providence
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Facilities

21  
average  
class size

College of Hospitality & Business labs and experiential learning environments are not simulations of the “real world” — they are the real world, embedded into campus life.

**Finance & Strategy Lab:** Students track markets, analyze sectors and make live investment decisions.

**Retail Lab:** Immersive retail environments where students complete portfolio-ready projects.

**SEEM Lab:** Students gain hands-on experience in venue management, plan and deliver live events, and build real industry connections through lab-based technology.

CENTER FOR BEVERAGE EDUCATION & INNOVATION

The Center for Beverage Education & Innovation is an innovative learning hub that aims to unite the university’s culinary and hospitality strengths with beverage industry partners. All university beverage learning spaces fall under the umbrella of the center.

12  
specialty labs  
universitywide

From coffee and tea to beer, wine and spirits, students learn the techniques of sensory perception and conduct professional flavor profiles to engage in its analysis. They develop cocktail recipes, practice modern bar service and learn about craft brewing. They practice pairing food with all types of beverages and apply this knowledge in beverage operations, from inventory management to brand strategy. In the full-service restaurant lab, they lead teams, manage operations and track performance metrics.

ENTREPRENEURSHIP CENTERS

The Larry Friedman Center for Entrepreneurship, known as the Launch Pad, is the hub for entrepreneurial activity. It brings together entrepreneurial studies, experiential opportunities, mentors, and small business support services to transform students into entrepreneurs and their ideas into commercial or social enterprises. Led by the Launch Pad, JWU’s Sharkfest, the university’s annual business pitch competition, tests the business acument, creativity and ambition of JWU student entrepreneurs in Providence, Charlotte and JWU Online.

Career Outcomes Rate

92.3%  
career  
outcomes  
rate

Johnson & Wales University enjoys a 92.3% career outcomes rate for our 2024 universitywide graduates who earned an associate or a bachelor’s degree. This rate reflects the percentage of JWU gradu-

ates who secure full or part-time employment, are enrolled/ accepted in a program of study to continue their education, are performing voluntary service, or enlist in military service within six months of graduation. The 2024 JWU rate is 6.6 percentage points higher than the national average. For more information, visit [jwu.edu/career-outcomes](http://jwu.edu/career-outcomes).

Experiential Education

JWU students are invested in their education and intentional about their experiences, ensuring that their learning is authentic and purposeful. These students thrive in JWU’s supportive community, which encourages their passion for hands-on learning, values their intellectual curiosity, and immerses them in dynamic labs and career-focused classrooms resulting in agile graduates who demonstrate a strong work ethic.

To support students’ career success, JWU faculty mentors and career advisors from Experiential Education & Career Services offer career readiness planning and advising. This ensures students develop essential workplace skills such as teamwork, time management and problem-solving that employers value.

100%  
students participated in  
experiential education

76,214  
alumni

Industry Partners

Industry partners include, but are not limited to, the following:

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| Adventure Travel Trade                                  | Hyatt  |
| Amazon Associates                                       | Institute of Management Accountants                |
| American Hotel & Lodging Association                    | International Association of Venue Managers        |
| Amica Insurance   | International Live Event Association               |
| Bank of America   | Live Nation Entertainment                          |
| Boston Scientific                                       | Marriott International                             |
| Citizens Bank   | National Restaurant Association                    |
| Compass Group   | National Society of Minorities in Hospitality      |
| Club Management Association of America                  | PGA of America                                     |
| Fidelity Insurance                                      | Professional Convention Managers Association       |
| FM  | Project Goal                                       |
| Gillette Stadium  | Society of Hospitality and Food Service Management |
| GoProvidence  | Stryker Medical Technologies                       |
| Great American Restaurants                              | TJX Companies                                      |
| Hasbro  | Union Square Hospitality Group                     |
| Hilton  | Wegmans  |
| Horizon Healthcare Partners                             |  |
| Hospitality Financial and Technology Professionals      |  |
| Hospitality Sales & Marketing Association International |  |